CONCRETE
MEDIA INFORMATION 2022

To advertise contact Theresa Geeson on 01778 392046 or email theresag@warnersgroup.co.uk
The Concrete Society is an independent membership-based organisation formed in 1966, providing technical concrete advice and information, professional standards and qualifications to the concrete industry. The focus is on the design, construction, technology and use of concrete as a structural material.

The 4,000 readers are members of The Concrete Society or the Irish Concrete Society as well as subscribers: Contractors, Equipment and Service Suppliers, Design and Consulting Professionals, Project Developers, Government Agencies and Industry Associations. Concrete and CEI are distributed globally 90% in the UK 10% ROW.

Concrete has ten editions each year; February, March, April, May, June, July, September, October and November with CEI being published twice a year; in January and August.

Each issue has a GUARANTEED requested readership – a 100% named and job-titled circulation: the perfect targeted distribution for your marketing message.
CONCRETE

MAY 2022
- Concrete in the Ground (Piling/Foundations, Pipes, Basements)
- Bridge Design, Construction & Repair
- Schools, Hospitals, Libraries and Public Buildings
- Marine Construction and Sea/Flood Defence

Deadline – 28 March

JUNE 2022
- Glass-fibre-reinforced Concrete
- Software (Design, Production, Monitoring)
- Training and Education
- High-Rise Construction
- Codes and Standards

Deadline – 27 April

JULY 2022
- Concrete Architecture and Design
- External Paving (Hardstandings/Block Paving)
- Sprayed/Foamed Concrete
- 3D Printing
- Historic Concrete/Mature Structures

Deadline – 30 May

SEPTEMBER 2022
- Floors and Screeds
- Refurbishment/Upgrade of Existing Structures/Buildings
- Post-tensioning/Prestressing
- Roads, Railways, Tunnels

Deadline – 27 July

OCTOBER 2022
- GOLDEN TROWEL AWARDS
- Architectural Precast
- Car Parks
- Aggregates/Cementitious Materials
- Slipform/Jumpform Construction
- Concrete Sawing and Drilling

Deadline – 30 August

NOVEMBER 2022
- Fibres (Steel, Synthetic)
- Testing Concrete
- Research and Development
- Concrete Durability/Aggressive Environments

Deadline – 29 September

DECEMBER 2022
- THE CONCRETE SOCIETY AWARDS 2022

Deadline – 31 October

FEATURES LIST

CONCRETE ENGINEERING INTERNATIONAL

AUGUST 2022
- Visual Concrete
- Sustainable Construction
- Formwork & Falsework
- Repair & Strengthening
- Floors & Screeds
- Research & Development

Deadline – 10 June

To advertise contact Theresa Geeson on 01778 392046 or email theresag@warnersgroup.co.uk
RATES & SPECIFICATIONS

**ADVERTISING RATES**

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost per insertion</th>
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<tbody>
<tr>
<td>Double page spread</td>
<td>£2,970</td>
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<tr>
<td>Full page</td>
<td>£1,650</td>
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<tr>
<td>Half page</td>
<td>£995</td>
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<tr>
<td>Quarter page</td>
<td>£650</td>
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<td>Covers and special positions</td>
<td>+10%</td>
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<tr>
<td>Concrete Engineering International front cover package</td>
<td>£2,520</td>
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<tr>
<td>Inserts</td>
<td>£225/1000 up to 10g</td>
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- All rates subject to VAT.
- Agency commission 10%
- All advertising subject to Warners Group Publications terms and conditions - [www.warnersgroup.co.uk/about-warners-group/advertising-terms-and-conditions/](http://www.warnersgroup.co.uk/about-warners-group/advertising-terms-and-conditions/)

**ADVERTISING SCHEDULE 2022**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Booking deadline</th>
<th>Artwork deadline</th>
<th>Mailed</th>
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<tbody>
<tr>
<td>May</td>
<td>31 Mar</td>
<td>7 Apr</td>
<td>4 May</td>
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<tr>
<td>Jun</td>
<td>5 May</td>
<td>12 May</td>
<td>1 Jun</td>
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<tr>
<td>Jul</td>
<td>8 Jun</td>
<td>15 Jun</td>
<td>5 Jul</td>
</tr>
<tr>
<td>Sep</td>
<td>9 Aug</td>
<td>16 Aug</td>
<td>5 Sep</td>
</tr>
<tr>
<td>CEI Aug</td>
<td>11 Jul</td>
<td>18 Jul</td>
<td>5 Aug</td>
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<tr>
<td>Oct</td>
<td>7 Sep</td>
<td>14 Sep</td>
<td>4 Oct</td>
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<td>Nov</td>
<td>6 Oct</td>
<td>13 Oct</td>
<td>2 Nov</td>
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<tr>
<td>Dec</td>
<td>8 Nov</td>
<td>15 Nov</td>
<td>5 Dec</td>
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**SPECIFICATIONS**

<table>
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<tr>
<th>Size</th>
<th>Dimensions (mm)</th>
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<tbody>
<tr>
<td>Double page spread</td>
<td>420w 297h (Trim) 426w x 303h (Bleed)</td>
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<tr>
<td>Full page</td>
<td>210w x 297h (Trim) 216w x 303h (Bleed)</td>
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<tr>
<td>Half page horizontal</td>
<td>186w x 130h</td>
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<tr>
<td>Half page vertical</td>
<td>90w x 265h</td>
</tr>
<tr>
<td>Quarter page</td>
<td>90w x 130h</td>
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Please note this publication is perfect bound and all type should be kept a minimum of 10mm from the trim edge.

**ARTWORK REQUIREMENTS**

All adverts and documents are to be supplied in hi-res PDF format or as a PSD, TIFF or JPEG with a resolution of at least 300 dpi and CMYK.

email: productionc@warnersgroup.co.uk

Responsibility cannot be accepted for poor reproduction when advert artwork is supplied at incorrect specification.

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DIGITAL OPPORTUNITIES

DAILY NEWS ALERT
E-newsletter keeping members up to date with the latest industry news.

Two banner positions
1. **TOP** (500 X 150PX)
Located in the alert image banner, higher priority
£300 per week * Additional exclusivity fee £100

2. **BOTTOM** (800 x 380PX)
Located after the last news item, secondary position
£250 per week

Format: JPG/PNG/GIF (animated GIFS are not supported by all e-mail client software, so it is important that the first ‘frame’ carries the message)

FINGERTIPS (FAQS) HOME PAGE
320w x 260h px
Members: £150
Non members: £300

FINGERTIPS BANNER
800w x 100h px

<table>
<thead>
<tr>
<th>PER BANNER PLACED</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
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<tbody>
<tr>
<td>No. FAQs 1-4</td>
<td>£75</td>
<td>£200</td>
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<td>£400</td>
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<td>5-8</td>
<td>£65</td>
<td>£180</td>
<td>£230</td>
<td>£300</td>
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<td>9-12</td>
<td>£55</td>
<td>£150</td>
<td>£200</td>
<td>£250</td>
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Prices per banner placed

- All rates are subject to VAT.
- Prices are per month, subject to a minimum booking of three months.

www.concrete.org.uk/fingertips.asp

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