MEDIA INFORMATION 2024

To advertise contact Theresa Geeson on 01778 392046 or email theresag@warnersgroup.co.uk
The Concrete Society is an independent membership-based organisation formed in 1966, providing technical concrete advice and information, professional standards and qualifications to the concrete industry. The focus is on the design, construction, technology and use of concrete as a structural material.

The 4,500+ readers are members of The Concrete Society and The Irish Concrete Society, as well as subscribers; contractors, equipment & service suppliers, design & consulting professionals, project developers, government agencies and industry associates, plus the 2000+ fellow members of StructE www.istructe.org who have access to the online digital version. Concrete and CEI (Concrete Engineering International) are distributed globally, around 90% in the UK, 10% ROW.

The Concrete Society website www.concrete.org.uk has 100k visitors per month, and on our daily e-newsletter; Daily News Alter (DNA) is mailed to 2200-2400 week days and boasts a 65-80% open rate.

Concrete has ten editions each year: February, March, April, May, June, July, September, October and November with CEI being published twice a year: in January and August.

Each issue has a GUARANTEED requested readership – a 100% named and job-titled circulation: the perfect targeted distribution for your marketing message.
CONCRETE 2024 FEATURES LIST

JANUARY 2024
CONCRETE ENGINEERING INTERNATIONAL
● Concrete Industry Awards
● Sustainable/Low- & Zero-Carbon Construction
● Visual/Decorative Concrete
● Concrete Architecture
● Formwork & Falsework
● 3D Printing
Deadline – 1 November

FEBRUARY 2024
● UK CONCRETE SHOW PREVIEW
● High-Rise Construction
● Large Area Pours, Placing/Finishing
● Admixtures (corrosion inhibitors, superplasticisers, air-entraining, water-resistant and retarders)
● Historic Concrete/Mature Structures
Deadline – 15 December

MARCH 2024
● Refurbishment/Upgrade of Existing Structures/Buildings
● Low/Zero-Carbon Construction
● Visual/Decorative Concrete
● Roads, Railways, Tunnels
Deadline – 30 January

APRIL 2024
● CONCRETE EXPO PREVIEW
● Ready-mixed Concrete
● Formwork and Falsework
● Civil Engineering Projects (Transport and Infrastructure)
● Structural Precast
Deadline – 27 February

MAY 2024
● Concrete Reinforcement and Accessories
● Concrete in the Ground (Piling/Foundations, Pipes, Basements)
● Marine Construction and Sea/Flood Defence
● Codes and Standards
Deadline – 26 March

JUNE 2024
● Training and Education
● Glass-fibre-reinforced Concrete
● Exterior/Permeable Paving
● Community Buildings, Libraries, Schools, Hospitals
Deadline – 26 April

JULY 2024
● Concrete Architecture and Design
● Aggregates/Cementitious Materials
● 3D Printing
● Software (Design, Production, Monitoring)
● Batching Plant, Pumping and Concrete Equipment
Deadline – 29 May

AUGUST 2024
CONCRETE ENGINEERING INTERNATIONAL
● Transport
● Research and Development
● Concrete Repair
● Technology in Concrete Construction
● Low/Zero-Carbon Construction
● Concrete Architecture and Design
Deadline – 14 June

SEPTEMBER 2024
● Floors and Screeds
● Fibres (Steel, Synthetic, Glass)
● Concrete Repair and Strengthening
● Post-tensioning/Prestressing
Deadline – 30 July

OCTOBER 2024
● Architectural Precast
● Low/Zero-Carbon Construction
● Sprayed Concrete
● Car Parks
● Concrete Sawing and Drilling
Deadline – 30 August

NOVEMBER 2024
● Research and Development
● Slipform/Jumpform Construction
● Testing Concrete
● Concrete Durability/Aggressive Environments
● Concrete Bridge Design, Construction & Repair
Deadline – 27 September

DECEMBER 2024
● THE CONCRETE SOCIETY AWARDS 2024
Deadline – 4 November
RATES & SPECIFICATIONS

ADVERTISING RATES (cost per insertion)

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Discount available for Concrete Society members
Inserts £460 up to A4/10g. POA for larger/heavier inserts

ADVERTISING SCHEDULE 2023

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SPECIFICATIONS

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ARTWORK REQUIREMENTS

All adverts and documents are to be supplied in hi-res PDF format or as a PSD, TIFF or JPEG with a resolution of at least 300 dpi and CMYK. Email: productionc@warnersgroup.co.uk

INDUSTRY SOURCEBOOK (mailed with Concrete)

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- All prices subject to VAT at the current rate
- Agency commission 10%
- Series discounts are based on the complete series booking being fulfilled, cancellations part way through a series booking may be subjected to a charge of the difference in discount benefited from to date. Amended bookings and cancellations must be received in writing four weeks prior to the booking deadline.

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DIGITAL OPPORTUNITIES

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VACANCIES
Posted to the vacancies page on the website www.concrete.org.uk/vacancies.asp £150 to run for four weeks from your chosen start date.

FINGERTIPS (FAQS) HOME PAGE
70-100k visitors per month.
320w x 260h px £300 per month.

FINGERTIPS BANNER
800w x 100h px
www.concrete.org.uk/fingertips.asp

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ONLINE INDUSTRY SOURCEBOOK
3-5k visitors per month
www.concrete-sourcebook.com

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DAILY NEWS ALERT
2-3k daily circulation. 65-80% open rate.
E-newsletter keeping members up to date with the latest industry news.

Two banner positions
1. **TOP** (500 X 150PX)
Located in the alert image banner, higher priority
£300 per week

2. **BOTTOM** (800 x 380PX)
Located after the last news item, secondary position
£250 per week

Format: JPG/PNG/GIF (animated GIFs are not supported by all e-mail client software, so it is important that the first ‘frame’ carries the message)